



**DIPARTIMENTO DI LINGUA INGLESE**  
**Programma PER STUDENTI PRIVATISTI**  
**2024-25**

**classe 3 servizi commerciali**

**Libri di testo:** *New Identity B1 to B1*; OUP; *2030*; *English for Responsible Business*; Rizzoli.

**Microlingua: Business Theory**

**Starter Unit:** Understanding economic data; the Main sources of economic data

**Unit 1: The Economic Context**

The purpose of business activity

Business activities and Business sectors

The four factors of production

Commerce and trade

Free and regulated markets; market economy; planned economy; mixed economy

International organisations: World trade organisation and the European Union

Distribution channels

E-commerce and online shopping

Globalisation

**Unit 2 Business Communication:** Forms of business communication

Written communication: business letters

Written communication: emails

**Culture:** The English language, varieties of English, The United Kingdom

**Grammar:**

**Revision Unit:** Future forms: be going to, will, present continuous;

present simple and continuous; Dynamic vs stative verbs

past simple; Present perfect Present perfect with ever and never; present perfect with just, yet, already

Present perfect vs Past simple

Reflexive pronouns

Talk about the present; talk about past experiences; talk about the future.

**unit 1:** talk about relationships; talk about duration of ongoing situations; giving defining information

Present perfect; Defining relative clauses

**unit 2:** verb patterns: verb + -ing vs verb +infinitive

past continuous; past simple vs past continuous

**unit 3:** talk about probability and about obligation and prohibition

will; won't; may; might

must and mustn't: have to and don't have to